

Usnationwidebma.com Privacy Policy

This policy is effective as of 02/19/2018.

This Privacy Policy is designed to help you understand how we collect and use personal information you decide to share, and help you make informed decisions when using Usnationwidebma.com ("USNBMA") and its directly associated domains (collectively "the Service")

By using or accessing the Service, you are accepting the practices described in this Privacy Policy.

1. Collection

You can browse our site without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are no longer anonymous to us. If you choose to provide us with personal information, you consent to the transfer and storage of that information on our servers located in the United States. You can always choose not to provide information, although it may be required to engage in certain activities on the Service.

We may collect and store personal information including, but not limited to:

- your first and last name, telephone number and date of birth.
- your email address and physical contact information such as mailing address;
- correspondence sent to us;
- other information from your interaction with our site, services, content and advertising, including computer and connection information, statistics on page views, traffic to and from the site, ad data, IP address and standard web log information;
- additional information we ask you to submit to authenticate yourself or if we believe you are violating site policies;
- information from other companies, such as demographic and navigation data.
- information such as the Uniform Resource Locator ("URL") of the website you visited before coming to our Website, the URL of the website you visit after leaving our Website, the type of browser you are using and your Internet Protocol ("IP") address.

2. Use

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized experience. You agree that we may use your personal information to:

- provide the services and customer support you request;
- resolve disputes and troubleshoot problems;
- prevent potentially prohibited or illegal activities, and enforce our Terms of Use ("TOU");
- customize, measure and improve our services, content and advertising;
- compare information for accuracy, and verify it with third parties.
- comply with applicable law, and cooperate with law enforcement activities.

3. Account Protection and Security

Your information is stored on our servers located in the United States. We treat data as an asset that must be protected and use tools such as encryption and passwords to protect your personal information against

unauthorized access and disclosure. We encrypt certain sensitive information using Secure Socket Layer (SSL) technology to ensure that your information is safe as it is transmitted to us.

You can access your information on our website through a password. This password is encrypted. In addition, your information resides on a secure server that only selected personnel and contractors have access to.

Your password is the key to your account. Use unique numbers, letters and special characters, and do not disclose your USNBMA password to anyone. If you do share your password or your personal information with others, remember that you are responsible for all actions taken in the name of your account. If you lose control of your password, you may lose substantial control over your personal information and may be subject to legally binding actions taken on your behalf. Therefore, if your password has been compromised for any reason, you should immediately notify USNBMA and change your password.

We cannot absolutely guarantee that third parties will not unlawfully intercept or access transmissions or private communications, and that other users will not abuse or misuse your personal information that they collect from the site. Therefore, although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

We do not collect, store, nor even have access to your financial information. Our payment processing agent for financial transactions initiated through USNBMA is [SecurePay.com](https://www.securepay.com). If you do not already have a [SecurePay.com](https://www.securepay.com) account, you will be prompted to create one during your financial transaction. You will leave the USNBMA site and be directed to [SecurePay.com](https://www.securepay.com)'s site to complete your financial transaction. Please consult [SecurePay.com](https://www.securepay.com/privacyPolicy.asp)'s Privacy Policy <https://www.securepay.com/privacyPolicy.asp> with respect to the security of your personal and financial information in financial transactions.

4. Our Disclosure of Your Information

We may disclose personal information to respond to legal requirements, enforce our policies, respond to claims that a listing or other content violates the rights of others, or protect anyone's rights, property, or safety. Such information will be disclosed in accordance with applicable laws and regulations.

We may also share your personal information with:

- a. Third Party Service Providers under contract who help with our business operations. These Service Providers perform functions on our behalf, such as sending out and distributing administrative and promotional emails. We may share your information with such Service Providers to fulfill orders, deliver packages, send postal mail or email, remove repetitive information on customer lists, analyze data, provide marketing assistance, provide search results and links, process credit card payments, operate the Website, troubleshoot, and provide customer service.
- b. Affiliates, which are individuals and companies with whom we have business relationships. Such Affiliates may in turn have Service Providers with whom we must share information to accomplish our administrative tasks. For example, when you order a product, we may release your address to a delivery service to deliver the product. We encourage Third Party Service Providers to adopt and post privacy policies, but their actions are not within USNBMA's control.

- c. Other third parties to whom you explicitly ask us to send your information (or about whom you are otherwise explicitly notified and consent to when using a specific service).
- d. Law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity.
- e. Other business entities, should we plan to merge with or be acquired by that business entity. Should such a combination occur, we will require that the new combined entity follow this Privacy Policy with respect to your personal information. If your personal information will be used contrary to this Privacy Policy, you will receive prior notice.

Without limiting the above, in an effort to respect your privacy we will not otherwise disclose your personal information to law enforcement, other government officials, or other third parties without a subpoena, court order or substantially similar legal procedure, except when we believe in good faith that the disclosure of information is necessary to prevent imminent physical harm or financial loss or to report suspected illegal activity.

5. Data Tracking

Cookies. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser that enables the site's or service provider's systems to recognize your browser.

Like many websites, Usnationwidebma.com uses cookies to help us understand your preferences based on site activity, which enables us to provide you with improved services. We may also use cookies to help us compile aggregate data about site traffic so that we can offer better site experiences in the future.

We may contract with Third Party Service Providers to assist us in better understanding our site visitors. These service providers are NOT permitted to use the information collected except to help us conduct and improve our business.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. However, if you choose to turn off cookies, our site and some of its features may not function properly.

Other Tracking Devices. We may use other industry standard technologies like pixel tags and web beacons to track your use of our website pages and promotions, or we may allow our Third Party Service Providers to use these devices on our behalf. Pixel tags and web beacons are tiny graphic images placed on certain pages on our website, or in our emails that allow us to determine whether you have performed a specific action. When you access these pages or open or click an email, pixel tags and web beacons generate a non-personally identifiable notice of that action. Pixel tags allow us to measure and improve our understanding of visitor traffic and behavior on our website, as well as give us a way to measure our promotions and performance. We may also utilize pixel tags and web beacons provided by our affiliates and/or marketing partners for the same purposes.

6. Links

USNBMA may contain links to other websites. We are not responsible for the privacy practices of other web sites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by USNBMA.

7. Third Party Advertising

Advertisements that appear on USNBMA are sometimes delivered (or "served") directly to users by third party advertisers. They automatically receive your IP address when this happens. These third party advertisers may also download cookies to your computer, or use other technologies such as pixel tags and web beacons to measure the effectiveness of their ads and to personalize advertising content. Doing this allows the advertising network to recognize your computer each time they send you an advertisement in order to measure the effectiveness of their ads and to personalize advertising content. In this way, they may compile information about where individuals using your computer or browser saw their advertisements and determine which advertisements are clicked. USNBMA does not have access to or control of the cookies that may be placed by the third party advertisers. Third party advertisers have no access to your personal information stored on USNBMA unless you choose to share it with them.

This Privacy Policy does not cover the use of cookies or other tracking technologies by any of its advertisers.

8. Terms of Use, Notices and Revisions

Your use of the Service, and any disputes arising from it, is subject to this Privacy Policy as well as our TOU and all of its dispute resolution provision, including limitations on damages and choice of law. We reserve the right to change our Privacy Policy and our TOU at any time. Changes and clarifications will take effect immediately. We encourage you to refer to this Privacy Policy on an ongoing basis so that you understand our current Privacy Policy and privacy practices. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

9. Removal or modification of personal information.

To modify your e-mail subscriptions, please let us know by modifying your preferences in the "My Account" section. Please note that due to email production schedules you may receive any emails already in production.

To delete all of your online account information from our database, sign into the "My Account" section of our site and remove your shipping addresses, billing addresses & payment information. Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

10. Notice of Privacy Rights to California Residents.

California law requires that we provide you with a summary of your privacy rights under the California Online Privacy Protection Act (the "Act") and the California Business and Professions Code. As required by the Act, we will provide you with the categories of personally identifiable information that we collect through the website and the categories of third party persons or entities with whom such personally identifiable information may be shared for direct marketing purposes at your request. California law requires us to inform you, at your request, (1) the categories of personally identifiable information we collect and what third parties we share that information with; (2) the names and addresses of those third parties; and (3) examples of the products marketed by those companies. The Act further requires us to allow you to control who you do not want us to share that information with. To obtain this information, please send a request by email or standard mail to the address found below. When contacting us, please indicate your name, address, email address, and what personally identifiable information you do not want

us to share with affiliated businesses or marketing partners. The request should be sent to the attention of our legal department, and labeled “California Customer Choice Notice.” Please allow 30 days for a response. Also, please note that there is no charge for controlling the sharing of your personally identifiable information or requesting this notice.

11. Contacting Usnationwidebma.com

If you have any questions about this Privacy Policy, please contact us at:
info@usnationwidebma.com.